

Jodi Solbrig

Product Engineer · Full-Stack · AI-Native Development

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PROFILE

Full-stack product engineer with 20+ years shipping production software — most recently designing, building, and launching a cross-platform consumer app solo in about five months. I work AI-natively: Claude Code, Cursor, Grok Build, and SuperGrok are my daily workflow, not a supplement. I prototype in working code, put it in front of users, and iterate live until the interaction feels right — then harden and ship it myself. Strongest where design meets engineering: translating a Figma design into a real component system, owning the details of spacing, states, and motion, and carrying a rough concept all the way to a deployed product.

Figma → shipped code
design-to-production, solo

Agentic AI workflow
Claude Code · Cursor · Grok Build · Lovable

0 → 1 launches
concept to live product

20+ years
production-grade engineering

EXPERIENCE

Founder & Sole Developer — **KeenReads.app**

Sep 2025 – Present

Cross-platform marketplace connecting authors with beta readers · Grandview, MO (Remote)

- **Took the product from concept to launch solo in ~5 months** — Flutter frontend, Node.js/Express REST API, MongoDB Atlas, AWS S3 file storage — owning product design, architecture, and every line of shipped code.
- **Translated a Figma React design into a full Flutter/Dart component system**, preserving the design's spacing, typography, and interaction intent while adapting it to a cross-platform codebase.
- **Ship agentially as standard practice**: iterate live UI with Claude Code, Cursor, and Grok Build — prototype a screen in code, evaluate it running, refine in tight loops rather than through mockup handoffs.
- Own the full interaction layer as sole developer: empty states, loading and error patterns, onboarding flows, and role-based navigation across three user types.
- Built authentication, manuscript upload and file-processing pipeline, Bronze/Silver subscription tiers with payment pathways, and Firebase Crashlytics monitoring.

Founder & Lead Developer — **Iter Dev LLC**

2024 – Present

Boutique studio — full-stack consulting for nonprofit, legal, and corporate clients · Missouri (Hybrid)

- Design and build custom APIs, scalable web applications, and cloud architecture end-to-end for clients including **DickersonBakker (nonprofit fundraising consultancy)**, InfoTrack, and One Legal.
- **Nonprofit fundraising sector experience**: campaign analytics and UTM attribution work for a national fundraising consultancy — familiar with how nonprofits measure donor acquisition.
- Build and evolve the studio's own **React / TypeScript / Tailwind / shadcn-ui** web properties agentially with Claude Code, Cursor, Grok Build, and Lovable — live-editing production UI daily.
- Architected a zero-cost marketing automation stack (Google Ads Scripts, GA4 + Search Console APIs, GitHub Actions) replacing paid aggregation tools.

DevOps & Full-Stack Engineer — Nzymes.com (Biopet Inc.)

2016 – 2025

High-traffic e-commerce platform · Nevada (Remote)

- Engineered and operated an e-commerce platform doing **~\$100K/month** — PHP, JavaScript, Node.js, REST APIs, MySQL — as the hands-on engineer across nine years.
- Built custom **WooCommerce–FileMaker synchronization** and barcode verification systems bridging web storefront and physical operations.
- Managed LAMP/LEMP/NGINX infrastructure across Ubuntu, Azure, Kinsta, and AWS for high-availability production traffic.
- Scaled the Amazon sales channel **from zero to ~\$50K/month**; Google Search Ads certified (2025).

IT Systems & Software Consultant — Earlier Career

through 2016

Two decades of enterprise consulting in California for clients including **Amgen**, **DataDirect Networks**, TechBliss, NetAssurance, and Jolie Quest Hotels — enterprise infrastructure, data migrations, cloud transitions, and custom applications in C++, SQL, and PHP.

SKILLS

UI & Product Engineering

React, TypeScript, Tailwind CSS, shadcn/ui, Flutter (Dart), component systems, Figma-to-code translation, accessible semantic HTML/CSS, interaction states & micro-detail

Backend & APIs

Node.js, Express, REST API design, PHP, authentication, file processing, payment integration (Stripe)

Cloud & Infrastructure

AWS (S3, EC2), Azure, Firebase, Render, Kinsta, GitHub Actions, LAMP/LEMP/NGINX, cloud-native deployment

AI-Native Workflow

Claude Code, Cursor, Grok Build, SuperGrok, Lovable — agentic development, prompt-driven prototyping, AI-assisted architecture, live UI iteration

Data

MongoDB Atlas, PostgreSQL, MySQL/MariaDB, schema design, query optimization

Commerce & Analytics

WooCommerce, Stripe, Amazon FBA/FBM, GA4, Google Ads (Search certified, 2025), Search Console API, SEO

SELECTED PROJECT

KeenReads.app — live product, sole builder

A working demonstration of the way I build: Figma design → Flutter/Dart component system → Node.js/MongoDB backend → deployed cross-platform app, shipped solo, with Claude Code, Cursor, and Grok Build in the loop at every stage. Manuscript lifecycle management, three user roles, subscription tiers, crash monitoring — and continuous live UI iteration since launch.

CERTIFICATIONS & PRACTICES

- Google Ads Search Certification (2025)
- Git-based workflow, CI via GitHub Actions, Agile delivery, performance and security-minded engineering